

Jahez Group Signs Partnership Agreement with Al-Othaim Investment to Integrate Leading Brands into the Group

Jahez Group has successfully signed a partnership and cooperation agreement with **Al-Othaim Investment Group**, under which all leading global brands and franchises owned by Al-Othaim subsidiaries in the fashion and beauty sectors will be integrated into **Jahez Group**.

This move will enhance customer experience by providing a unique online shopping environment that saves time and effort, offering customers the convenience of receiving their orders within an hour. The new strategic agreement offers diverse options and experiences for customers, fostering mutual growth. It also includes the installation of service kiosks for Jahez Group's three apps: **"Pik," "Blu," and "Jahez"** – in Al-Othaim malls for a full year, starting with **Al-Othaim Mall Al-Rabwa**. These kiosks will allow visitors and shoppers to make the most of Jahez Group's services.

The agreement was signed in the presence of **His Royal Highness Prince Mishaal bin Sultan bin Abdulaziz Al Saud, Chairman of Jahez Group, and Sheikh Abdullah Al-Othaim, Chairman of Al-Othaim Investment**. The agreement was executed by **Eng. Ghassab AlMandeel, CEO of Jahez Group, and Mr. Mishal bin Omairah, CEO of Al-Othaim Investment**, with a number of key officials from both companies in attendance.

This new agreement is part of Jahez Group's strategy to provide interconnected and integrated services to cater to a larger customer base, enhancing the online shopping experience and offering fresh retail opportunities.